



FOR IMMEDIATE RELEASE

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Aberdeen Named Canada's Fastest Growing Money Manager

Aberdeen Asset Management PLC has been recognized by the Benefits Canada Awards as "Canada's Fastest Growing Money Manager" in the \$1 billion to \$10 billion category.

Aberdeen manages over CA \$3.3 billion in assets for a wide range of Canadian clients, as of Sept. 30, 2009. The asset manager recently opened an office in Toronto. Kimberley Woolverton joined Aberdeen as Business Development Manager - Canada, to assist Renee Arnold, Senior Manager, Institutional Business Development – Canada, in servicing the Canadian client base and developing future relationships in Canada.

The Benefits Canada Awards are designed to honour individuals and organizations who have demonstrated leadership and innovation in the pension industry, and who have contributed to the retirement security of Canadian employees and their families.

Martin Gilbert, Chief Executive Officer of Aberdeen Asset Management, comments:

"Aberdeen Asset Management has been active in the Canadian market for many years. Our investment managers and business development team have been visiting Canada for over 10 years to enable consultants, institutions and pension funds to become familiar with our investment approach and style. This award is a reflection of this work and recognition of Aberdeen's global investment expertise. We are committed to continuing to service our existing client base and to introducing Aberdeen's investment capabilities to new Canadian investors."

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About Aberdeen

At Aberdeen, asset management is our primary business. We know global markets from the local level upwards, drawing on over 1,800 staff, across 31 offices in 24 countries. We only manage assets for third parties, allowing us to focus solely on their needs, without conflicts of interest.

Our clients access our investment expertise across three asset classes: equities, fixed income and property. We package our skills in the form of segregated and pooled products

across borders. We invest worldwide and follow a predominantly long-only approach, based on fundamentally sound investments – we do not chase market fads. Our investment teams are based in the markets or regions in which they invest. Clients understand our process and portfolios because they are transparent.

For more information about Aberdeen’s capabilities in Canada, please call (416) 572-2020, or visit www.aberdeen-asset.ca.

Aberdeen Asset Management PLC is an international investment management group, managing CA \$251 billion in assets (as of Sept. 30, 2009) for both institutions and private individuals from offices around the world.

Aberdeen Asset Management is the marketing name in Canada and the U.S. for the following affiliated U.S. registered investment advisors: Aberdeen Asset Management Inc., Aberdeen Asset Management Investment Services Ltd., Aberdeen Asset Management Ltd., and Aberdeen Asset Management Asia Ltd. (collectively, the “Aberdeen Advisers”).

Aberdeen Asset Management Inc. is also registered in the Canadian provinces of Ontario, Nova Scotia and New Brunswick. Aberdeen Asset Management PLC is not a Canadian registered investment advisor.

“Aberdeen” is a U.S. registered service mark of Aberdeen Asset Management PLC.